

**FREE OF CHARGE**

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Bradford College invites you to  
**FASTER THAN THE SPEED  
OF LIGHT:**

Keeping up with new  
media technologies

**Date:**

Saturday 10th & Sunday 11th September 2011

**Venue:**

Bradford College University Centre,  
Campus Lister Building

Book to attend either one or both days  
- see back page for details

**Day One:**

The origins of photography and  
conventional materials and processes

**Day Two:**

New media technology and  
digital processes



**Bradford** College  
We go the extra mile



[www.britishecienceassociation.org/forms/festival/events/showevent2.asp?EventID=572](http://www.britishecienceassociation.org/forms/festival/events/showevent2.asp?EventID=572)

**LIMITED PLACES AVAILABLE**

**Early Booking is Recommended to Avoid Disappointment**

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## About the Event

As part of the British Science Festival taking place in Bradford this year, Bradford College is running a two-day photography event exploring how digital media and new technology impacts our environment, our methods of communication and our sense of place and identity. This two-day event on the weekend of 10th & 11th September is a series of lectures and workshops delivered by local and international experts and academics.

Day one will include a lecture on the history of photography from Andy Vaines MA, Lecturer in Photography at Bradford College. The day will then be led by Ilford Photo who will run a seminar on the future development of conventional materials and processes in photography followed by hands-on darkroom and photographic studio workshops.



Day two will cover new media technologies and Dr Kelly McErlean, CEO and founder of New Media Technology College in Dublin will commence the day with a lecture on digital capture technology. Chris Ireland, Managing Director of Direct Digital Imaging (DDI) will then explore the future of new image capture technologies using Light Phase Cameras through a seminar and photographic studio workshop.

There will also be the unique opportunity for visitors to gain a constructive critique of their own work during the portfolio viewing sessions.

The event is free of charge and is aimed at professionals or experienced amateurs in the photography field. Places are limited on this event so early booking is recommended to avoid disappointment. You can book to attend one or both days.

# Programme

## Day One:

**Saturday 10th September 2011**

**10.00 Introduction to the Science Festival Weekend**

Michele Sutton, Principal and Chief Executive, Bradford College

**10.10 Lecture: Reduced History of Photography**

Andy Vaines MA, Lecturer in Photography, Bradford College

Join us on a fascinating, 'Reduced-history' of the origins of photography with an A to Z of where it all came from and where it is now.

**11.10 Break**

**11.30 Film Preview:**

Richard Dunkley's film **Silver Footprint** which explores the work of master printer Robin Bell one of the UK's leading black and-white darkroom printers.

**12.00 Seminar: Future Development of Conventional Materials and Processes in Photography.**

Steven Brierley, Ilford Photo

What's happened to old technology? Ilford has established its primary position in the global photographic market and has led the worldwide resurgence of black-and-white photography. It is now the only manufacturer that provides a full range of film, paper, photochemistry and ancillary products for this sector.

**12.45 Lunch:** Sandwiches and refreshments will be available to purchase

**13.30 Darkroom Workshop**

Ilford Photo

Ilford Photo is 'Passionate about Black-and-White Photography'. One of the UK's master printers will demonstrate the making of a black-and-white print, and give participants the opportunity to work alongside them in producing pictures through this conventional process.

**OR**

**Photographic Studio Workshop**

Ilford Photo

Participants will have the opportunity to take an active role in the process of positive image production and will be making portraits on the day using a new photographic paper that makes positive images in a 10x8" large format camera. Images will be processed in the college darkroom and the resulting portraits will be on display and can be taken home at the end of the day. Ilford will also have their new pinhole camera on the day which can be tried out.

**Break**

**16.00 Repeat of Darkroom Workshop and Photographic Studio Workshop - see above**

**17.30 Close of day one**

## Day Two:

**Sunday 11th September**

**10.00 Lecture: Digital Capture Technology**

Dr Kelly McErlean, CEO and Founder of New Media Technology College Dublin

An exploration of digital media and technology development. How does new media technology impact on communication, story-telling traditions, senses of place and identity in emerging nations? How does emerging digital media technology underpin the global economy and society?

**11.00 Break**

**11.30 Seminar: Exploring the Future of New Image Capture Technologies**

Chris Ireland, Managing Director of Direct Digital Imaging

The seminar will cover Light Phase Cameras, including **Phase One** and Capture One Software. Chris Ireland has been a specialist in Phase One technology for over 14 years – Phase One has been at the cutting edge of digital photography for over 15 years and constantly provided world market leader image capture, with Phase One digital back hardware and Capture One Raw processing software.

Direct Digital Imaging is one of a small number of Phase One specialists in the UK supplying Phase One equipment, software and training to the professional photographic sector.

**12.30 Lunch:** Sandwiches and refreshments will be available to purchase

**13.30 Photographic Studio Workshop**

Chris Ireland, Managing Director of Direct Digital Imaging

Interactive workshop showing participants how to establish a modern capture process to camera and screen using Light Phase technology.

**OR**

**Portfolio Viewing**

Dr Kelly McErlean, New Media Technology College Dublin and Andy Vaines and Jo Booth, Bradford College

Participants will get the unique opportunity to discuss their own work in detail and gain valuable feedback from photography professionals on their achievements to date as well as their potential future direction. One-to-one 20 minute slots will be available.

**15.30 Break**

**16.00 Repeat of Photographic Studio Workshop and Portfolio Viewing - see above**

**17.30 Close of event**

## Event Details:

**When?** Saturday 10th & Sunday 11th September 2011,  
10.00 - 17.30.

It is possible to book either one or both days

**Where?** Bradford College University Centre Campus,  
Lister Building, Carlton Street, Bradford BD7 1AY

<https://www.bradfordcollege.ac.uk/documents/contact-us/HowToFindUs.pdf>

**How do I book?** This event is free of charge and you can book to attend either one or both days.

**Book at:** <http://www.britishscienceassociation.org/forms/festival/events/showevent2.asp?EventID=572>

Or call **020 7019 4947**

**Please note places are limited on this event so early booking is recommended.**

If you book to attend this event you will receive a confirmation email prior to the event, please print your confirmation and bring it with you to the event.

This event is part of the British Science Festival in Bradford from 10-15 September 2011.

Details of all events are available online at [www.britishsciencefestival.org](http://www.britishsciencefestival.org). Tickets can be booked online or by calling **020 7019 4947**



**Bradford College**  
We go the extra mile



Supporting organisations:



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EXPLORING  
**NEW  
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...THE JOURNEY BEGINS AT BRADFORD COLLEGE

✿ BRADFORD 10-15 SEPTEMBER 2011 ✿  
Find out more at [www.britishsciencefestival.org](http://www.britishsciencefestival.org)